

Bioregional Australia Foundation is a for-purpose organisation dedicated to the challenges raised by the UN Sustainable Development Goals and the global climate and ecological emergencies.

Our 2020-23 Strategy outlines our aspirations, goals and priorities for creating hope and action for a better future in our region.

## OUR VISION

Thriving local and regional economies which enable people to live happy, healthy lives within the natural limits of the planet, leaving space for wildlife and wilderness.

## OUR MISSION

To create a movement of people, communities and organisations adopting One Planet Living™ in Australia and our region.

## OUR VALUES

Ethical, Collaborative, Inspiring, Robust, Transparent and Visionary.

## Our Community

## Our Story

## Our Programs

## Our Partnerships

## Our Future

### GOALS

Inspire others to make a difference

One Planet Living™ is easy, attractive and affordable

Create future change leaders

Increase collective impact to demonstrate living within the natural limits of the planet

A collaborative organisation with a vision of hope for the future

### OBJECTIVES

To mobilise our community towards a better future

To demonstrate the value of One Planet Living™ and increase its uptake across diverse market segments

To provide quality products and services to deliver One Planet Living™ in our region

To build a diverse network and movement committed towards One Planet Living™

To be a resilient and visionary, strategic and sustainable organisation

### PRIORITIES

- Increase memberships across different sectors
- Engage with our members on a regular basis to improve quality and robustness of delivery of One Planet Living (OPL)
- Connect with OPL Communities and tell their stories
- Support members in delivery of OPL
- Create OPL ambassadors and champions

- Increase our brand recognition & value through:
  - Increased digital presence across all mediums
  - Case studies
  - Delivering events and forums
- Provide support and clarity on pathways to global, and national OPL recognition
- Ensure an inclusive coordinated and friendly approach that makes it easier to support our mission

- Deliver an integrated suite of advisory services to support the uptake of OPL
- Increase the number and effectiveness of integrators
- Target OPL programs for schools, tourist destinations & regions
- Increase training & education programs offerings, including:
  - OPL Introductory sessions
  - Linking with the Sustainable Development Goals and Climate Emergency

- Enhance our collaborative relationship with Bioregional
- Increase partnerships with NFPs, government and business
- Establish an OPL Councils leadership network
- Climate Emergency Declaration groups support OPL
- Explore a strategic relationship with OnePlanet.com
- Support academic alliances that link with innovation, smart cities and social entrepreneurship

- Lead through collaborative action
- Advocate for OPL principles in delivering our future
- Develop a Reconciliation Policy and Reconciliation Action Plan
- Become an OPL organisation
- Increase financial viability
- Implement advisory group in furthering our reach and application of OPL
- Approach other countries in our region undertaking the OPL journey

### OUTCOME

Our Community is engaged, active, empowered and invested in the success of BAF and One Planet Living™

Our story inspires people, projects and organisations to demonstrate One Planet Living™

Our approach provides the capability, methods and tools to become One Planet Living™ and sustainability leaders

Our collaborative relationships build leaders in sustainability who advocate One Planet Living™

Our organisation is known as a change agent in delivering the vision of One Planet Living™ through its actions